

ELECTIONWATCH

2010



# ELECTIONWATCH

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## **ElectionWatch 2010 • On-Hold Messages**

### **For the Primary Election:**

It's time to be counted! The Primary Elections are on July 20th, and each of us has the responsibility to select leaders that best represent our concerns. Forty-four percent of all registered voters are credit union members, but how many of them will vote in the Primary? In several races, some candidates only have Primary competition . . . making the voters in the Primary the final deciding factor in those elections. If credit union people don't vote, credit union people don't count. Make your voice heard and vote on July 20th!

ElectionWatch 2010 is a nonpartisan political program designed to encourage credit union members to "Be counted!" and "Vote!" in city, state, and congressional elections this year. This online program offers current information on the candidates, issues and special events so that members can be informed on the political process and how it can impact their everyday lives. To access the site, go to w-w-w dot a-b-c credit union dot com and click on "ElectionWatch 2010." If credit union people don't vote, credit union people don't count . . . it's time to be counted! Please remember to vote in the Primaries on July 20th.

### **For the General Election:**

It's time to be counted! The elections are right around the corner, and each of us has the responsibility to select leaders that best represent our concerns. Forty-four percent of all registered voters are credit union members, but how many of them will vote in November? If credit union people don't vote, credit union people don't count. Make your voice heard and vote on November 2nd!

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## ElectionWatch 2010 • Newsletter Article

### Build A Better Tomorrow. Make Your Vote Matter

The fact that you are a credit union member shows that you care – about the financial well-being of your family and about working together with others for the good of all. It shows you want to build a better tomorrow. Those are also compelling reasons to exercise your right to vote.

Both on a local and national level, America faces issues today that will have far-reaching effects on our lives. The officials elected in congressional, state and local elections will make decisions that will determine how we live in the years to come. Yet, only 64% of voting-age citizens voted in the 2008 presidential election, and only 48% exercised their right to vote in the 2006 General Election. Your voice will only matter if you allow it to be heard.

By going to the polls, you have a chance to make a difference in your future and the future of those you love. When you become an informed voter who understands the issues and knows the candidates' positions, you are taking the first step to building a better tomorrow.

“The right to vote is also one of the great privileges of being an American,” says **NAME OF CU CEO**. “Credit union members understand the value of having a voice. I encourage every member of **INSERT YOUR CREDIT UNION NAME** to make their voice heard by researching the candidates and the issues and voting this November (July for Primary).”

Credit union members believe in “people helping people.” What better way to help our communities on the local and national level than by exercising our right to vote? Credit union members comprise 44% of all registered voters nationwide. If every credit union member voted, they would have a dramatic impact on local state and national elections. The credit union voice would be heard loud and clear. **Make your vote matter – please remember to vote on November 2nd (July 20th for Primary)!**

For information on candidates, issues and important dates, please visit [www.abccreditunion.org](http://www.abccreditunion.org), and click ElectionWatch 2010.

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STICKERS



ACTUAL SIZE



See back cover  
for pricing and  
order form.



**CUSTOM POSTER**

(primary available also)

**CUSTOM STUFFER**



See back cover for pricing and order form.

# WHAT IS ELECTIONWATCH 2010?

A one-stop, non-partisan online voter information program for your credit union and your members.



Home Page

ElectionWatch 2010 is a non-partisan political program designed by the Georgia Credit Union Affiliates to encourage credit union members to "Be Counted." and "Vote!" in city, state and congressional elections this year. This online program offers current information on the candidates, issues and special events so that members can become more informed of the political process and how it can effect their everyday lives.

Candidate Information



Not sure which candidate's political agenda matches yours? Use the menu items to obtain additional candidate information, find out who is endorsing and/or supporting whom, and read the candidate profiles. Or, you can link to each candidate's website to find out about their special event dates.

Want to have up-to-the minute information on candidates and issues? Here is your resource.

Voter Information



Voter Information

Here, you can click the menu items to understand voter qualifications, download a voter registration form or absentee ballot, or locate the poll nearest you! Or, if you're interested in becoming a poll worker for the 2010 elections, you can link to your local county's elections official.

GA Media/ Political Links



Looking for more Election 2010 information?

Check out our database of Georgia media outlets and a variety of political websites to find out the latest in political news.

# ELECTIONWATCH 2010

## ORDER FORM

### ITEM/QUANTITY

Statement Stuffers: \_\_\_\_\_

4-color 3.5"x7"

<u>Quantity</u>	<u>Price</u>
1,000	\$185
1,500	\$193
2,000	\$201
2,500	\$209
3,000	\$217
3,500	\$225
4,000	\$233
4,500	\$241
5,000	\$249

Posters:

4-color

8.5"x11" – \$4.25 \_\_\_\_\_

11"x17" – \$5.25 \_\_\_\_\_

22"x28" – \$32 each \_\_\_\_\_

Stickers:

4-color

3" – \$.15 each \_\_\_\_\_

### Contact Information

Name \_\_\_\_\_

Credit Union Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Shipping company/mailhouse for stuffers \_\_\_\_\_

Shipping company/mailhouse address \_\_\_\_\_

Date stuffers need to arrive at credit union mailhouse \_\_\_\_\_

### Please mail or fax this order form to:

Growth By Design  
6705 Sugarloaf Pkwy., Suite 200  
Duluth, GA 30097  
(678) 542-3481  
(678) 542-3538 (fax)  
www.growthbydesign.org



In order to receive materials in a timely manner, please submit orders by August 31st. For orders by the Primary, please submit by June 21st.

### Time Order

We will need our materials by \_\_\_\_\_